



Decide with Confidence

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SPECIAL MENTORSHIP PROGRAMME CORPORATE FINANCE STRATEGIES FOR BUSINESS OWNERS

This mentorship programme is aimed to enhance business owners' ability to identify and address weaknesses or limitations in their firm's financial structure in a timely manner. This programme is targeted at business owners and managers who are serious about strengthening their firm's balance sheet and achieve greater profitability in their business. Practising advisors are invited as mentors to share financial and strategic management knowledge with participants on a range of topics that include:

Part 1: The areas that business owners should focus to enhance overall strength of their firm's financial structure

- The 4 pillars of financial strength: Profitability, solvency, liquidity and efficiency measures
- Integrate corporate and business strategies with financial strategies

Part 2: How to evaluate the creditworthiness and strategic posture of a firm

- Review scenarios of various business settings and impact on financial performance
- Evaluate various corporate, business and financial strategies

Part 3: The importance of implementing a sound credit policy

- Evolution of Credit Risk Management
- Why do you need to have a sound credit policy
- Creating a Credit Policy

Part 4: How to determine credit limit for customers

- Understanding credit reports
- What makes up a Credit Score
- Creating a basic Credit Scorecard

Duration: 4-part series over 2 months, group session once a fortnight

Format: 1.5 hours session each starting with 1 hour workshop with 30 mins Q&A sharing session. During the session, participants have access to the Mentors and can seek his advice based on the above mentioned topics.